

# SPORTS615.COM

## Category-Exclusive Premium Sports Network Sponsorship Fast Facts Summary

Beginning May 1<sup>st</sup>, the **BIGRmedia** Big Ideas. Great Results. sports network, Middle Tennessee's largest digital sports audience, will launch **SPORTS615.COM** as a one-stop hub for everything from high school sports to major college (Vols, Vandy, SEC) and professional sports (Titans, Preds, Nashville SC). A limited number of category-exclusive premium sponsorships can immerse your business in a context proven to improve brand perception by 61.3% with Middle Tennessee sports fans!



### Network Overview



Middle Tennessee's Largest  
Digital Sports Network

**1.6 Mil +**

*Unique Visitors*

**3.8 Mil +**

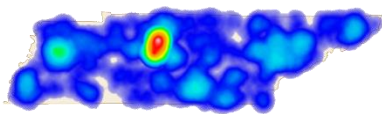
*Total Website Visits*

**12.1 Mil +**

*Total Pageviews*

**65%**

*Mobile Traffic*



*Statewide Audience Heat Map*

**700,000 +**

*Social Media Connections*

### Sponsorship Overview

This Opportunity is Limited to Only 8 Total  
Category-Exclusive, Annual Sponsors

Minimum 300,000 True Leaderboard (Desktop & Mobile)  
Advertising Impressions Per Month

Minimum 200,000 Premium-Placement, Audio-Enabled  
Video Advertising Impressions Per Month

Additional 200,000 ROS (Desktop & Mobile)  
Advertising Impressions Per Month

Native Content: Your Brand Embedded with Our Most Popular  
Weekly Content Features & Social Posts – Customized to  
Create a Brand-Growing Context for Your Business

Social Posts: Weekly Social Posts on OUR Social Accounts, Plus  
Quarterly Promotions Motivating Our Connections to  
Connect with Your Brand on Social Media

Secure Your Category

Leverage Passionate Fan Affinity to Grow Your Business

**\$ 6,000/mo**

**12-Month Commitment**

(May '17 – Apr '18)

