
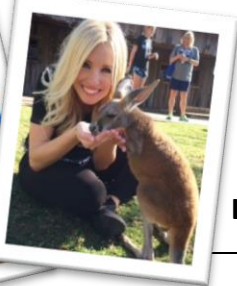







## New morningSOURCE Live Williamson County Morning Show

Now Williamson County has its very own live morning news, talk & information show, hosted by Kacy Hagerty (former host of Better Nashville on WSMV/Channel 4)! Every show will be live on-location somewhere in Williamson County on Facebook Live & Periscope, featuring local news, weather, traffic, sports, & other information updates and interviews with WillCo newsmakers!

**Live morningSOURCE Show Schedule**

 	 	
<p>Monday 9:00a-9:30a</p>	<p>Wednesday 9:00a-9:30a</p>	<p>Friday 9:00a-9:30a</p>

*Additional Pop-Up Shows will Occur for Special Community Events & Breaking News*

### **Title Sponsor (1 Avail)**

“Presented By” Naming Rights for All Live Shows

Constant Pre-Promotion

*In-Show, Display Ads, & Social Media*

Live Spot During All Shows

Open/Close Sponsor Acknowledgement

Display Ads on williamsonSOURCE

**\$ 1,200/Mo**

Less Than \$100/Show!

### **Location Sponsor (3 Avail)**

Minimum of 3 Shows Live  
from Your Location Every Month

Pre-Promotion Day Prior & Day-Of  
*In-Show, Display Ads, & Social Media*

Live Spot During All Your Live Shows

Display Ads on williamsonSOURCE

**\$ 900/Mo**

Less Than \$300/Show!

### **“Hot Spot” Sponsor (Limited Availability)**

Only 1 Available Per Show  
*(Max 1 Purchase Per Month)*

2:00 Live Spot During Show

**\$ 100/Segment**

### **Segment Sponsors (7 Avail)**

Choose the Segment You Sponsor  
*(Based on Availability)*

On-Screen/On-Set Logo Integration

Cross-Promotion of Segment  
*In-Show, Display Ads, & Social Media*

Display Ads on williamsonSOURCE

**\$ 300/Mo**

Less Than \$25/Segment!