

# Spectrum of Digital Marketing Services We Provide

NEWS	williamsonSOURCE			rutherfordSOURCE		
	Premium Sponsor (8 Available) \$ 2,800	Section Sponsor (12 Available) \$ 1,200	Basics (Unlimited) \$ 600 / \$ 450 NP	Premium Sponsor (8 Available) \$ 900	Section Sponsor (12 Available) \$ 600	Basics (Unlimited) \$ 300 / \$ 200 NP
	morningSOURCE				Music City Home Makeover	
	Title Sponsor (1 Available) \$ 1,400	Location Sponsor (3 Available) \$ 900	Segment Sponsor (7 Available) \$ 300	“Hot Spot” Sponsor (1 Avail/Day) \$ 100	Integrated Show Sponsor (12 Available) \$ 1,900	
SPORTS	Sports615.com		AtoZ Sports		Sports Network Sites	
	Premium Sponsor (8 Available) \$ 6,000	All-Pro Sponsor (15 Available) \$ 3,400	March Madness (4 Available) \$ 750	Preds Playoffs (4 Available) \$ 1,400/Rd	A La Carte Menus (Varies By Site) See Menu for Availability & Pricing	
THINGS TO DO	Wannado Short Takes			Wannado Sponsorships		
	Title Sponsor (1 Available) \$ 1,600	Location Sponsor (6 Available) \$ 600	Segment Sponsor (11 Available) \$ 600	Title Sponsor (1 Available) \$ 2,500	Section Sponsor (6+ Available) \$ 1,400	Trails (Unlimited) \$ 99—\$ 149
DIGITAL MARKETING SERVICES	Digital Marketing Services Packages & Custom Solution Menus					
	Basics \$ 600	Basics + \$ 1,400	The Works \$ 2,000	AdWords & Facebook 30 % (5%)	Native & Nearby™ Physical Web Custom	A La Carte Custom Menu