

# There's a new way to engage.

## Bridge physical and digital experiences with ease.

BIGRmedia's unique new *Native & Nearby*™ proximity marketing system gives consumers quick, easy access to information right at the point of purchase.



### SIMPLE TOUCHPOINTS

Beacons, NFC Tags, & QR Codes provide multiple touchpoints based on the location, the consumer, and the device. Combined with smart POP display ideas, these best connect consumers to available products and services.



### SUPERIOR CONTENT

Creative, adaptable content strategy makes or breaks any interactive customer experience. Truly engaging content custom-created for the location, consumer, and device augments a radically new in-store experience.



### CLOSED-LOOP

Our unique technology platform quickly identifies trends, quantifies campaigns with tracking metrics, & simplifies A/B testing. We show you what works & remotely change what doesn't; no field hardware modifications required.