



New morningSOURCE Live Williamson County Morning Show

Now Williamson County has its very own live morning news, talk & information show, hosted by Kacy Hagerty (former host of Better Nashville on WSMV/Channel 4)! Every show will be live on-location somewhere in Williamson County on Facebook Live & Periscope, featuring local news, weather, traffic, sports, & other information updates and interviews with WillCo newsmakers!

Live morningSOURCE Show Schedule

<p>Monday 9:00a-9:30a</p>	<p>Wednesday 9:00a-9:30a</p>	<p>Friday 9:00a-9:30a</p>
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Additional Pop-Up Shows will Occur for Special Community Events & Breaking News

Title Sponsor (1 Avail)

“Presented By” Naming Rights for All Live Shows

Constant Pre-Promotion

In-Show, Display Ads, & Social Media

Live Spot During All Shows

Open/Close Sponsor Acknowledgement

Display Ads on williamsonSOURCE

\$ 900/Mo

Less Than \$300/Show!

Location Sponsor (3 Avail)

Minimum of 3 Shows Live
from Your Location Every Month

Pre-Promotion Day Prior & Day-Of
In-Show, Display Ads, & Social Media

Live Spot During All Your Live Shows

Display Ads on williamsonSOURCE

\$ 900/Mo

Less Than \$300/Show!

“Hot Spot” Sponsor (Limited Availability)

Only 1 Available Per Show
(Max 1 Purchase Per Month)

2:00 Live Spot During Show

\$ 100/Segment

Segment Sponsors (7 Avail)

Choose the Segment You Sponsor
(Based on Availability)

On-Screen/On-Set Logo Integration

Cross-Promotion of Segment
In-Show, Display Ads, & Social Media

Display Ads on williamsonSOURCE

\$ 300/Mo

Less Than \$25/Segment!