



Preds Playoffs Live Shows Sponsorship Opportunity

Last year’s Preds Playoff run all the way to the Stanley Cup Finals generated some of the largest audiences in AtoZ history! And this year coverage is expanding even further with a complete game day line-up of live shows — every game (home and away), every round, until there’s either a parade or a pity party!

Gameday Live Show Schedule

<p>Morning Preview Show 8:00a-9:00a</p>	<p>Afternoon Pop-Up Show 3:00p-3:30p</p>	<p>Pre-Game Atmosphere Show Time Varies</p>
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Additional Pop-Up Shows will Occur as Circumstances Dictate

Location Sponsor (1 Avail)

All Gameday Live Shows
On-Site At Your Location

Pre-Promotion
Throughout Each Round

In-Show, Display Ads, & Social Media

Live Spots
During All Live Shows

\$ 700/Round

As Little As \$100/Game!

Contingent Commitment to All Rounds

Presenting Sponsors (4 Avail)

Includes All Gameday Live Shows

On-Set Logo Integration

Pre-Promotion
Throughout Each Round

In-Show, Display Ads, & Social Media

Display Ads on AtoZ Site

Live Endorsements
During All Gameday Live Shows

Category-Exclusivity
(Subject to Availability)

\$ 1,400/Round

As Little As \$200/Game!

Contingent Commitment to All Rounds