



March Madness Live Shows Sponsorship Opportunity

| Mon | Tue | Wed | Thu | Fri | Sat |
|--|-----|-----|--|--|-----|
| 12 | 13 | 14 | 15 | 16 | 17 |
| Reaction to Selection Sunday <i>8:00a-9:00a</i> | | | Previewing Round 1 Match-Ups <i>8:00a-9:00a</i> Mid-Round Pop-Up Show <i>Noon-1:00p</i> | Previewing Round 2 Match-Ups <i>8:00a-9:00a</i> Mid-Round Pop-Up Show <i>Noon-1:00p</i> | |

Location Sponsor (1 Avail)

All 5 Live Shows
On-Site At Your Location

Pre-Promotion
Now Through Tournament

In-Show, Display Ads, & Social Media

Live Spots
During All 5 Live Shows

\$ 1,500

Just \$300/Show!

Presenting Sponsors (4 Avail)

Includes All 5 Live Shows

On-Set Logo Integration

Pre-Promotion
Now Through Tournament

In-Show, Display Ads, & Social Media

Display Ads on AtoZ Site

Live Endorsements
During All 5 Live Shows

Category-Exclusivity
(Subject to Availability)

\$ 750

Just \$150/Show!