



DIGITAL BASICS

The Minimum Any Business Should Be Doing Online.

- ✓ **Get Found Online**
- ✓ **Control What People See When They Find You**
- ✓ **Convert Prospects Into Customers**
- ✓ **Communicate With Them Forever**



We'll cut through the clutter of the digital environment to focus on core tactics that have the greatest impact on your business.

The Rest is Optional.

You own the results, and you take total control of your business' digital footprint.

HOW **DIGITAL BASICS** WORKS

CHOOSE YOUR PACKAGE	THE BASICS	BASICS PLUS	THE WORKS
ESTABLISH/OPTIMIZE KEY PROFILES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ESTABLISH/OPTIMIZE SOCIAL MEDIA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SEARCH OPTIMIZE YOUR WEBSITE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DIY TRAINING	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
UPGRADE WEBSITE CONVERSION TOOLS		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ESTABLISH/OPTIMIZE REVIEW HANDLING		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ORIGINAL CONTENT CREATION FOR SOCIAL		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DIGITAL MARKETING DESIGN		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ADWORDS & FACEBOOK BOOST *		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COMPLETE WEBSITE REPLACEMENT			<input checked="" type="checkbox"/>
ORIGINAL BLOG POSTS			<input checked="" type="checkbox"/>
INSTANT MONITORING ALERTS			<input checked="" type="checkbox"/>
REPORTING	monthly	monthly	weekly
	\$600/mo	\$1400/mo	\$2000/mo

*You may designate your own additional budget for third-party monetizing.

We're always happy to customize these opportunities to address the unique needs of any customer.